

My Basic Video Tools

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A review of My Basic Video Tools by Richard Rossbauer
RichardPresents.com

MY VIDEO CREATION AND PUBLISHING RESOURCES

Are you just getting started with video creation? There are a few free tools for your Personal Computer (PC) that you can use to create video:

Audacity to record audio and **Windows Movie Maker** to create a video from slides, images and your audio.
(Movie maker is not supported on Windows 10)

iMovie On the Mac; available also on the iPhone and iPad.

ScreenCast-O-Matic: is a Free [online screen recorder](#) for instant screen capture video/audio sharing.

Or, if you want to create professional looking videos from images and audio including being able to access royalty free music so that you avoid copyright problems, then try **Animoto** - good, but the free version lacks some flexibility.

RECENT ECONOMICAL, EASY TO USE VIDEO CREATION SOFTWARE DEVELOPMENTS

However, these are simpler ways I found (and use) after trying for years for good results to make professional looking videos with the basic software in my PC.

1. **VideoMaker FX** (Easily Makes Awesome Videos In Minutes. It's my Number ONE Video Creation tool)
\$67 One Single Payment
2. **EasySketch Pro** (Creates Animated Doodle Sketch Videos)
\$37 One Single payment

*NOTE: **Explaindio 2.0** -Professional Animated, Doodle Sketch, and Motion Video Creator. Combines many of the VideoMaker FX and EasySketchPro features. \$67 One Time Payment*

3. **PowerPoint** (or Open Office 'Presentation') creates slides with special effects, includes audio, slide shows and easy conversion to video.
(OpenOffice is a Free Download)
4. **Video Motion Pro** Creates Intro, Outro, and special effects, to add to your videos.
\$57 to \$67 One Time Payment

5. **Freshsensation** (Animated Video Templates to Create Low Cost - High Converting Videos in Powerpoint or Open Office Presentation.
\$14 - \$17 US Dollars One Time Payment

VIDEO HOSTING AND VIDEO PLAYERS

Youtube™ and facebook™ are free players but sometimes you might want to use something different, something with more interesting special features, like these -

Social Mobi Videos, a Video Software for Creating Interactive Videos with Live Optin Forms, Buy Now Buttons and Icons for Web, Facebook and Mobile...
\$47 One Time payment

Flowplayer. A popular Video Hosting and Player Platform.
From FREE to basic at \$28 US Dollars, and up for more capability.

EXTRA MARKETING FEATURES

VooPlayer, for Creating An Entire Marketing Funnel INSIDE of any Video Online in 4 Simple Steps - Under \$40 One Single Payment

VideoMaker Toolkit, FREEmaker Video Converter, VidEngage, and dozens more are in my Video Tools Library. Software developers seem to come out with new products at an amazing rate and it often seems impossible and nearly impracticable to try to keep up with them. I no longer try to keep up.

*Those represent a significant investment, but to get started, I suggest these few - **Videomaker FX*** and **EasySketch PRO**, (or just **Explaindio***),*

*and if you are planning to use your Video for any type of promotion, **SocialMobiVideo** has many viewer interactive and engagement features.*

These will get you started creating videos you can use in your sales pages, include in emails and smartphone APPs, send customised messages to prospects and clients, and use for customer support and engagement. Creating Professional Videos is a lot of fun, especially with today's amazingly capable and reasonably priced software.

Richard Rossbauer

*www.RichardPresents.com
#SharingTheGoodStuffOnline for
More than a Decade
Old School Bldg, Rm D1
230 Centre St, Langhorne PA 19047 USA*

P.S. Please contact me here if you would like more information or wish to comment - Richard.Rossbauer@gmail.com

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